

SPEAKING TOPIC

VOICE BRANDING FOR BUSINESS

Where the power of your voice meets the power of your brand message.

We all love the power of a good brand, and most businesses put a lot of effort and energy into their business brand and branding message. Your brand needs to stand strong in a competitive marketplace and needs to deliver a high quality and clear public message to keep the customers flowing in.

But what happens when key members of your staff, are not aligned in their physical and auditory representation of your brand message? The power of your company brand then is weakened at the core: Your staff, leaders, and managers all represent YOUR organization and brand. Their voice, presentation skills, training and leadership skills are all part of what makes your company successful.

Vocal Branding for business aligns your company brand and the public voice of your business – YOUR STAFF LEADERS. This alignment is imperative to keep that competitive edge in today's noisy digital marketplace.

IN THIS ENGAGING KEYNOTE PRESENTATION, YOUR AUDIENCE WILL DISCOVER

- **The SCIENCE and ART** of Vocal Branding for Business – what it means for your company and the impact it can have on your brand success.
- **A POWERFUL FORMULA** for building an auditory and physical brand representation that helps individuals and teams within your organization serve at a higher level.
- **How to develop** a strong, consistent vocal sound for business and keep the productivity, communication, and creative juices flowing.
- **Vocal Power**, Presence, body language, and consistency play a huge role in the way staff communicate with each other. Learning how to listen more effectively ensures that your staff maintain their groove and momentum at work and don't slip into a zombie 9-5 rut.



ELISA JAMES

HAPS VoicePro

Book Elisa Here



"Elisa is absolutely mind blowing.. She helped me get my message across and to help influence others in a wonderful way to help my clients become the best people we can be"

– Kathy Freennan, Life Coach